



2025 SPONSORSHIP TIERS

As a valued business partner, you can sponsor all three 2025 AAHE educational events in a single commitment with a Principal, Lead, or Associate yearly sponsorship - OR - you can sponsor individual conferences à la carte-style to best meet your business goals.

YEARLY SPONSORSHIP

PRINCIPAL
\$8,000
(limit 5)

LEAD
\$5,500
(limit 7)

ASSOCIATE
\$3,000
(limit 10)

Yearly Sponsor Exclusive Benefits

- Yearly Sponsorship for Principal, Lead, and Associate are from January 1, 2025 - December 31, 2025.
- Principal Sponsors have the exclusive right to an exhibit table at the Winter and Fall Conferences.
- Principal and Lead Sponsors may host one, 1-hour, educational web event in coordination with AAHE and provide a speaker for the event.
- Company logo on exclusive, Yearly Sponsorship signage at all three major educational events.
- Company name, logo, and link in quarterly newsletter to AAHE membership highlighting Yearly Sponsors.
- Yearly sponsors are also entitled to the sponsor benefits of each individual conference by level: principal = gold, lead= silver, associate = bronze.

To receive company logo on exclusive, early sponsor-only signage, sponsorship registration form, company logo, and payment must be received by no later than **November 15, 2024**

INDIVIDUAL EDUCATIONAL CONFERENCES

2025 WINTER CONFERENCE

January 24, 2025 • Arkansas Children's Hospital, Little Rock

GOLD
\$1,500

BENEFITS

- Four (4) complimentary conference registrations
- Corporate name and/or logo on event publicity
- Clickable company logo on AAHE event registration webpage
- Logo placement on event signage
- Ability to provide promotional items placed at the registration table
- Attendee roster with emails

SILVER
\$1,000

BENEFITS

- Two (2) complimentary conference registrations
- Corporate name and/or logo on event publicity
- Company logo on AAHE event registration webpage
- Logo placement on event signage
- Attendee roster with emails

BRONZE
\$750

BENEFITS

- One (1) complimentary conference registration
- Corporate name on event publicity
- Company name on AAHE event registration webpage
- Name printed on event signage
- Attendee roster with emails

SPECIALTY SPONSORSHIPS

Specialty Sponsorships do not receive a complimentary registration

BREAKFAST

Signage posted at event with company name and logo

\$250 (limited to 3)

LUNCH

Signage posted at event with company name and logo

\$350 (limited to 3)

SNACK

Company sponsored swag with company name and logo

\$250 (limited to 3)

NETWORKING

Lane at Dust Bowl Lanes & Lounge networking event. Company logo on event signage.

\$500 (limited to 8)

2025 AAHE 58TH SPRING CONFERENCE & TRADE SHOW

Oaklawn Racing Casino Resort

Conference from April 23rd to 25th & Trade show on April 24th only

GOLD

\$5,000

BENEFITS

- Four (4) complimentary conference registrations
- One (1) exhibit table at the trade show with prime placement
- Ability to provide up to three (3) door prizes during trade show
- Corporate name and/or logo on event publicity
- Clickable company logo on AAHE event registration webpage
- Logo placement on event signage
- Attendee roster with emails

SILVER

\$2,500

BENEFITS

- Two (2) complimentary conference registrations
- One (1) exhibit table at the trade show with better placement
- Ability to provide up to two (2) door prizes during trade show
- Corporate name and/or logo on event publicity
- Company logo on AAHE event registration webpage
- Logo placement on event signage
- Attendee roster with emails

BRONZE

\$1,000

BENEFITS

- One (1) complimentary conference registration
- One (1) exhibit table at the trade show
- Ability to provide up to one (1) door prize during trade show
- Corporate name on event publicity
- Company name on AAHE event registration webpage
- Name printed on event signage
- Attendee roster with emails

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Specialty Sponsorships do not receive a complimentary registration

RECEPTION DINNER

Signage posted at event with company name & logo

SESSION

Introduces speaker. Signage posted at event with company name & logo

SNACK

Signage posted at meal with company name & logo

ACTUAL COST

\$750 (limited to 6)

\$250 (limited to 5)

BREAKFAST **\$250** (limited to 10)

Signage posted at meal with company name & logo

LUNCH **\$350** (limited to 10)

Signage posted at meal with company name & logo

BOOTH EXHIBITOR

\$800

- One (1) exhibit table at the trade show
- Ability to provide up to one (1) door prize during trade show
- Attendee roster with emails
- (1) Lunch and (1) Breakfast for (2) people

2025 FALL CONFERENCE

September 19, 2025 • Mercy Northwest, Rogers

GOLD

\$1,500

BENEFITS

- Four (4) complimentary conference registrations
- Corporate name and/or logo on event publicity
- Clickable company logo on AAHE event registration webpage
- Logo placement on event signage
- Ability to provide promotional items placed at the registration table
- Attendee roster with emails

SILVER

\$1,000

BENEFITS

- Two (2) complimentary conference registrations
- Corporate name and/or logo on event publicity
- Company logo on AAHE event registration webpage
- Logo placement on event signage
- Attendee roster with emails

BRONZE

\$750

BENEFITS

- One (1) complimentary conference registration
- Corporate name on event publicity
- Company name on AAHE event registration webpage
- Name printed on event signage
- Attendee roster with emails

SPECIALTY SPONSORSHIPS

Specialty Sponsorships do not receive a complimentary registration

BREAKFAST

Signage posted at meal with company name & logo

\$250 (limited to 3)

LUNCH

Signage posted at meal with company name & logo

\$350 (limited to 3)

SNACK

Signage posted at meal with company name & logo

\$250 (limited to 3)

NETWORKING

Golf Bay at Topgolf networking event. Company logo on event signage

\$600 (limit 7)

All sponsorship information must be submitted **30 days prior to event** for marketing material printing.



2025 AAHE SPONSORSHIP FORM

COMPANY NAME	ADDRESS (CITY, STATE, & ZIP)
PRIMARY CONTACT NAME	EMAIL ADDRESS
PHONE NUMBER	WEB SITE

Please email company logo, company description, and any photos you would like to include in your feature to:
Cassandra Van Tassel at cvantassel@arkhospitals.org

SPONSORSHIP LEVELS (SPONSORSHIPS ARE AVAILABLE ON A FIRST COME, FIRST SERVED BASIS)

YEARLY SPONSORSHIP (JANUARY - DECEMBER 2025)

☐ **PRINCIPAL - \$8,000**
(5 AVAILABLE)

☐ **LEAD - \$5,500**
(7 AVAILABLE)

☐ **ASSOCIATE - \$3,000**
(10 AVAILABLE)

WINTER CONFERENCE	SPRING CONFERENCE	FALL CONFERENCE
<input type="checkbox"/> GOLD \$1,500	<input type="checkbox"/> GOLD \$5,000	<input type="checkbox"/> GOLD \$1,500
<input type="checkbox"/> SILVER \$1,000	<input type="checkbox"/> SILVER \$2,500	<input type="checkbox"/> SILVER \$1,000
<input type="checkbox"/> BRONZE \$750	<input type="checkbox"/> BRONZE \$1,000	<input type="checkbox"/> BRONZE \$750
<input type="checkbox"/> BREAKFAST \$250 (3 AVAILABLE)	<input type="checkbox"/> SESSION \$750 (8 AVAILABLE)	<input type="checkbox"/> BREAKFAST \$250 (3 AVAILABLE)
<input type="checkbox"/> LUNCH \$350 (3 AVAILABLE)	<input type="checkbox"/> RECEPTION DINNER COST (1 AVAILABLE)	<input type="checkbox"/> LUNCH \$350 (3 AVAILABLE)
<input type="checkbox"/> SNACK \$250 (3 AVAILABLE)	<input type="checkbox"/> BREAKFAST \$250 (10 AVAILABLE)	<input type="checkbox"/> SNACK \$250 (3 AVAILABLE)
<input type="checkbox"/> DUST BOWL LANE \$500 (8 AVAILABLE)	<input type="checkbox"/> LUNCH \$350 (10 AVAILABLE)	<input type="checkbox"/> TOP GOLF BAY \$600 (7 AVAILABLE)
<input type="checkbox"/> SNACK \$250 (5 AVAILABLE)	<input type="checkbox"/> SNACK \$250 (5 AVAILABLE)	
	<input type="checkbox"/> BOOTH EXHIBITOR \$800	
Sponsorship Deadline: December 31	Sponsorship Deadline: March 24	Sponsorship Deadline: August 20

PAYMENT (MUST BE RECEIVED TO CONFIRM YOUR COMPANY'S SELECTION)

<input type="checkbox"/> CHECK ENCLOSED (Payable to Arkansas Association for Healthcare Engineering or AAHE)		
<input type="checkbox"/> CREDIT CARD I ACCEPT MERCHANT PROCESSING FEES THAT WILL BE ADDED TO THIS CHARGE.		
CARD NUMBER (VISA OR MASTERCARD ONLY)	EXP. DATE	CVV
NAME ON CARD	PHONE	
SIGNATURE		
CREDIT CARD BILLING ADDRESS (INCLUDING CITY & ZIP)		

Sponsor Fee	Convenience Fee	Total Charged to Card
\$7,500	\$366.08	\$7866.08
\$5,000	\$244.05	\$5244.05
\$4,000	\$195.24	\$4195.24
\$2,500	\$122.03	\$2622.03
\$1500	\$73.22	\$1573.22
\$1000	\$48.81	\$1048.81
\$800	\$39.05	\$839.05
\$750	\$36.61	\$786.61
\$500	\$24.41	\$524.41
\$400	\$19.52	\$419.41
\$350	\$17.08	\$367.08
\$250	\$12.20	\$262.20

PLEASE SUBMIT REGISTRATIONS & PAYMENT BY MAIL OR FAX TO:
Mail: 419 Natural Resources Dr., Little Rock, AR 72205 Fax: (501) 224-0519